Developing a Vision & Strategy

Leader's Guide: GL9-3

Lecture time: 60 min.  
Discussion time: approx. 120 min.

Lecture handling instructions

* This lecture consists of 3 parts:

Part One = Developing A Vision

Part Two =Strategic Planning

Part Three = Your Church or other Ministry

* Follow the discussion time with an hour for filling out a strategic plan. Making your men successful is what it is all about. Do that here and now in your Training Seminar.
* Lead your men step by step through the process so they can actualize it in real life.

Leader’s Oral Opening Comments

* A vision for ministry is a clear mental image of a preferable future, imparted by God to His chosen servants.
* This vision is based upon an accurate understanding of God, self, and circumstances.

Leader’s Oral Closing Comments

* Well brothers now you know — A vision is less than half the job. The other 2/3 is Strategic Planning
* Please NOTE: not “planning” — but “strategic planning”. That is quite different, isn’t it? Are you ready to dig in?

Discussion instructions

* Discussion will be held in a Large Session format with the whole group. Discuss 20 minutes, then do the initial task 40 minutes, then review 30 minutes, then discuss 30 minutes.
* Have each man write out his preliminary vision and share it with the group. Let the group ask him questions and help him orally with improvements. He can make notes and later improve it and rewrite it.

Prayer instructions

* Four vital things to pray about fervently:
* Take about 5 minutes each. You the leader call out the next topic after 5 minutes.

**The Vision** (What does God want me to do?):

**Objectives:** What needs to happen for my vision to be realized?

**Goals:** What are my specific, measurable signposts I must accomplish to achieve each objective?

**Action Steps:** What are my specific steps required to accomplish each goal?

* Why not do like Hezekiah — spread out your written ideas and cry out to the Heavenly Father?

Pass-out material — instructions

* Provide each person with a filled out sample copy as well as a blank form for Strategic Planning.

Practical assignments

* They have done a hasty, preliminary sample here. Now have the men complete their vision casting and strategic planning at home. For denominational unity and coherence sake these need to be discussed by the group next time again.
* Plan discussion for next time.

Supplemental materials GL9-7SM1, 2, 3 ,4